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June 17, 2015

**FOR IMMEDIATE RELEASE**

**TENAFLY MAYOR'S WELLNESS CAMPAIGN- HALL OF FAME INDUCTION**

**Tenaflly, NJ: Tuesday, June 16, 2015-** The Tenaflly Board of Education and Borough Council joined the Tenaflly Mayor's Wellness Campaign in honoring the Tenaflly Crossing Guards.

The Tenaflly Mayor's Wellness Campaign selected the Crossing Guards as the initial inductees into the TMWC Hall of Fame. In a ceremony to commemorate the induction held at Borough Hall, Mayor Peter Rustin noted the Crossing Guards' contributions to the community and their fostering of a healthy lifestyle.

The Crossing Guards were cited for encouraging children to walk to school, an outstanding safety record, and their warm and friendly demeanor in carrying out their daily duties. Many of the Crossing Guards have been on the job in Tenaflly for upwards of 10 years, in many cases overseeing and occupying the same intersection. Mayor Rustin acknowledged the hardships that the Guards face in their daily responsibilities ranging from the weather to impatient drivers and traffic congestion.

Pictures from the event and action shots of the Tenaflly Crossing Guards can be viewed at the Tenaflly Wellness Campaign Hall of Fame section of the borough web site at [Tenafllynj.org](http://Tenafllynj.org). If you have a photograph of your Crossing Guard to add to the collection, please send it. There is also a comment section on the site to enable people to leave a message for their favorite Crossing Guard.

Tenaflly launched its participation in the New Jersey Mayor's Wellness Campaign in July of 2012. This state-wide initiative develops and implements active, healthy living programs through local leadership. In doing so, the Mayor's Wellness Campaign reduces health costs and fosters active living and healthy lifestyles for New Jersey residents.

In March of 2014, Tenaflly received the designation of a "New Jersey Healthy Town", only the 17<sup>th</sup> town in the entire state to be so designated. The recognition was the result of meeting specific established criteria for sustainable programs such as Youth in Motion, Seniors in Motion, Employees in Motion, and Community in Motion.

*Learn more about the TMWC at [www.tenafllynj.org](http://www.tenafllynj.org) /community services.*